



**GET NOTICED!**



## THE ORIGINAL WEB-BASED MASS NOTIFICATION SYSTEM

**IRIS is an Immediate Response Information System - and so much more.** Not just an *emergency* response system, IRIS helps keep your constituents, customers and employees aware of everything from daily updates to worst-case scenarios.

IRIS is a high-speed notification and response platform which instantly sends routine, priority and emergency messages from officials, organizers and managers to contacts throughout their constituency and community. Recipients get the facts they need on the devices and channels they select. IRIS sends this information with amazing speed, while keeping a detailed record of each message.

### Who Uses IRIS?

Anyone can use IRIS! The affordable, customizable, multi-channel platform is easily adaptable to a wide variety of industries and applications:

- Corporations
- Public & Private Events
- Churches & Non-Profits
- School Districts & Universities
- City & Municipal Entities
- Neighborhoods & Apartment Complexes
- Water, Power & Other Utilities
- Industrial Facilities
- Healthcare Systems
- Financial Institutions
- Political Campaigns
- Hotels & Hospitality
- Transportation
- Retail



### Why Use IRIS?

Not just an emergency response system, IRIS is adaptable to unlimited applications. Keep your customers and employees safe and up-to-date - from everyday to worst-case scenarios.

- Billing
- Scheduling
- Reminders & Updates
- Compliance & Policy Enforcement
- Termination Notices
- Interruption of Services
- Time-Sensitive Promotions
- Cyber Attacks & Data Breaches
- Weather Alerts, Power Outages & Road Closures
- Industrial Accidents
- Evacuation Orders
- Pandemic & Public Health Updates
- Criminal Activity
- Active Shooters



[UseIRIS.com](https://www.useiris.com)

**For Notifications That Get Noticed.**

Powered by TechRadium



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## Using IRIS is as easy as 1, 2, 3!

### 1. Upload Users

Manually, via Spreadsheet or via API Automatically

### 2. Broadcast Your Message

Compose Message, Select Group & Broadcast. Done!  
Create and send alerts from anywhere, anytime.

### 3. View Real-Time Reports

Instantly verify who Received Your Message,  
on Which Device, and More.

## CUSTOMIZABLE ALERTS

Build any type of alert or notification, from billing and appointment reminders to emergency alerts. Set alert levels, specify contact groups or locations, schedule in advance, build follow-up responses - all from your office, home or on the go through the IRIS app. And IRIS easily integrates into external third party software such as billing and contact management applications.

 **Speed & Reliability**

 **Global Service**

 **Two-Way SMS**

 **Grouping**

 **Geo-Located Notices**

 **Multi-Lingual**

 **Schedule Alerts**

 **Voice Record**

 **Text-to-Speech**

 **One-Click Alerts**

 **Automated Responses**

 **Surveys and Polls**

 **Easy Contact Management**

 **Developer Tools**

 **Comprehensive Reporting**

 **24/7/365 Support**

## Let's Get Started!

**Sign up today and get access to all of the features of IRIS.**

Put the power of the world's first, fastest, most flexible and reliable notification system to work for your company or organization - saving time, saving money... *and maybe saving lives.*

**Visit [UseIRIS.com](http://UseIRIS.com) or Call 866-894-5474**



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